

Revere TDI District, Shirley Ave Neighborhood  
**TDI Partnership Workplan Overview**

Note: Our workplan is always a living document. The cross-sector local TDI Partnership serves as the steering committee for the workplan, which guides the use of TDI and relevant partner resources. The TDI Fellow (Laura Christopher) facilitates the workplanning process and collective implementation.

Like the workplan, the Revere TDI Partnership is also a constant “work in progress” and is expected to grow during the neighborhood’s participation in the TDI program, but as of now includes Women Encouraging Empowerment (WEE), the City of Revere, The Neighborhood Developers (TND), and Mass General Hospital/Revere CARES (MGH). While additional stakeholders collaborate with the TDI Partnership to support community development, partners have each committed to owning at least one element of the workplan and meeting at least monthly to coordinate efforts.

The outline below describes agreed upon goals and strategies. The local partnership is working to implement projects that each advance one or more of the strategies laid out.

**Goal #1 Stabilize, retain, and grow small businesses while cultivating new entrepreneurs**

- Strategy #1 Expand customer bases/ make it easier to patron businesses
- Strategy #2 Think creatively about use and cost of space
- Strategy #3 Increase access to networks, technical assistance, and capital
- Strategy #4 Enhance collaboration among businesses

**Goal #2 Retain the multicultural, mixed-income, and family-friendly identity of the neighborhood**

- Strategy #1 Build wealth for existing community members
- Strategy #2 Retain commercial and residential affordability through financing and policy tools
- Strategy #3 Incentivize the development of community serving spaces
- Strategy #4 Promote greater resident engagement within development process

**Goal #3 Increase walkability, foot traffic, and sense of place through tactical urbanism + placemaking**

- Strategy #1 Improve the built environment and set the stage for activation
- Strategy #2 Activate public space with culturally relevant public art and programming
- Strategy #3 Articulate and promote the neighborhood's identity
- Strategy #4 Improve wayfinding and multi-modal circulation

**Goal #4 Build community capacity and multigenerational leadership**

- Strategy #1 Provide professional and leadership development for community stakeholders
- Strategy #2 Stabilize and strengthen community-based organizations
- Strategy #3 Establish a “place-based anchor organization” supported by sustainable funding
- Strategy #4 Strengthen impact through collaborations that build trust