

## **Lowell TDI District, Acre Neighborhood, Upper Merrimack & Market Street Corridor TDI Partnership Workplan Overview**

Note: Our workplan is always a living document. The cross-sector local TDI Partnership serves as the steering committee for the workplan, which guides the use of TDI and relevant partner resources. The TDI Fellow, Nate Robertson, facilitates the workplanning process and collective implementation.

Like the workplan, the Lowell TDI Partnership is also a constant “work in progress” and is expected to grow during the neighborhood’s participation in the TDI program, but as of now includes the City of Lowell, the Lowell Plan, Community Teamwork, the Lowell Housing Authority, UMass Lowell, Coalition for a Better Acre, Jeanne D’Arc Credit Union, and Panela. While additional stakeholders collaborate with the TDI Partnership to support community development, partners have each committed to owning at least one element of the workplan and meeting regularly to coordinate efforts.

The outline below describes agreed upon goals and strategies. The local partnership is working to implement projects that each advance one or more of the strategies laid out.

### **Goal: Support Small Business**

- Encourage local business expansion within the district
- Cultivate collective business identity for collective action
- Increase customer base for businesses by improving corridor foot traffic

### **Goal: Activate and Improve Public Realm**

- Interventions that improve safety or perceptions of safety
- Encourage pedestrian orientation and active mobility
- More green spaces, and improved green spaces
- Improved wayfinding, neighborhood identity, place-based branding, design standards

### **Goal: Support Real Estate Development**

- Facilitate development of underutilized sites/rehab historic properties
- Support affordable homeownership
- Ensure new development is consistent with good design standards
- Encourage a mixed-income district
- Activate storefronts, active first floors, design that support street life
- Proactively work with property owners to motivate them to activate properties and parcels
- Carrot and Stick approach to owners of vacant properties

### **Goal: Support Arts & Culture**

- Expand the operational footprint of arts and cultural organizations
- Integrate art into the public and private realm in a way that reflects neighborhood culture.

### **Goal: Advance Partnership & Community Engagement**

- Increase partner community connections through engaging with community stakeholders on TDI priorities and project execution
- Engagement by residents in the area through working with existing community input sessions
- Create a way for youth to be involved in the district transformation